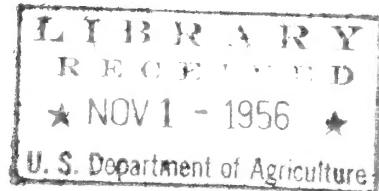


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"Califlora"



GLADIOLUS

1956-57

DELIVERY NOVEMBER THROUGH MARCH

ALSO FOR THE SECOND YEAR

All-American GLADS
for 1957

DELIVERY NOVEMBER THROUGH MARCH

DAVIDS & ROYSTON BULB CO., INC.
824 WALL STREET Phones VAndike 4774—TUcker 1625 LOS ANGELES 14, CALIF.



"Califlora"

GLADIOLUS

These are the **Finest Quality High Crown** bulbs, grown one or two years from bulblets in our own "Califlora" fields. They should not be confused with the large flat, worn-out bulbs the commercial grower discards at very cheap prices. The most modern cultural practices are used, both in growing and storing, and all the bulbs are guaranteed disease free. The complete line of varieties we offer represents the results of trials made with hundreds of varieties, both foreign and domestic. We are sure you will find no finer bulbs anywhere.

BEAUTIFUL LARGE 14" x 6" FULL COLORED PICTURE WITH EACH VARIETY—

NOVEMBER THROUGH MARCH DELIVERY

EXTRA LARGE NO. 1 SIZE—1 $\frac{5}{8}$ " UP IN DIAMETER

RED SHADES

CHERBOURG
DE GOEDE'S TRIUMPH
JOE WAGENAAR
MANSOER
POINSETTIA
SANS SOUCI
TRULY FAIR
VALERIA

	100	1000
Large flowering carmine red—tall growing.....	\$4.00	\$35.00
Bright red with blood red markings in throat.....	4.00	35.00
Tall, rich dark red with velvet shading on edges.....	4.00	35.00
Finest dark velvety blood red.....	4.00	35.00
NEW brilliant medium red—slight ruffle, large.....	4.30	38.00
NEW beautiful, lustrous, glowing medium red—white pencil lines on lip.....	4.30	38.00
NEW! A glorified American Beauty Rose Red with a lustrous satiny sheen.....	4.50	40.00
Large fiery scarlet. Slight ruffle. Most popular red.....	4.30	38.00

PINK SHADES

ANDRENA
CORDOVA
ELAN
ETHEL CAVE COLE
FRIENDSHIP
LEEUWENHORST
PHANTOM BEAUTY
PINK CHIFFON
ROSA VAN LIMA
SPIC & SPAN
SWEET SIXTEEN
TIVOLI

	100	1000
Outstanding NEW, pastel pink—large cream yellow throat, heavily ruffled.....	4.30	38.00
NEW deep salmon-pink. No markings.....	4.30	38.00
Sparkling NEW clear rose pink.....	4.00	35.00
Large popular light pink. Still a favorite.....	4.00	35.00
Gorgeous, soft pure ruffled pink. Yellow in throat, extra fine.....	4.30	38.00
Deep warm pink—very tall—outstanding variety.....	4.00	35.00
Sensational, clear, light pink. Buds open salmon.....	4.00	35.00
NEW light orchid pink—best in this color—cream throat.....	4.50	40.00
Beautiful bright pink—lighter throat. Popular old-timer.....	4.00	35.00
Sparkling, ruffled, bright salmon-pink. Best commercial pink of all.....	4.00	35.00
Sparkling true pink—magnificent spikes.....	4.30	38.00
Best shell pink glad—slight touch of cream in throat.....	4.30	38.00

ROSE SHADES

BURMA
MALLOW
MODERN TIMES
MRS. MARKS MEMORY
ROSITA
SENECA

	100	1000
Very heavily ruffled deep rose. Popular variety.....	4.00	35.00
NEW strong-growing light rose with rich cream throat.....	4.30	38.00
Bright wine rose with two thin white pencil lines in throat.....	4.30	38.00
Tall, deep, fuchsia rose red.....	4.30	38.00
NEW grand distinctive rose with darker throat—makes very large spikes.....	4.50	40.00
NEW glistening light rose-pink, wonderful spikes.....	4.50	40.00

LAVENDER, BLUE, PURPLE SHADES

ABU HASSEN
BENJAMIN BRITTEN
COLONEL ATKINSON
ELIZABETH THE QUEEN
KING DAVID
MABLE VIOLET
PAUL RUBENS
RAVEL
TYRONE

	100	1000
Most popular clear rich violet-blue. Best of the blues.....	4.50	40.00
Beautiful very deep lavender with small white lines.....	4.30	38.00
Spectacular new deep lavender. Heavy texture. Award winner.....	4.30	38.00
Exquisite heavily-ruffled clear orchid-lavender.....	4.00	35.00
NEW wonderful deep royal purple with thin picotee edging of glistening silver.....	4.50	40.00
NEW heavily ruffled deep glistening purple.....	4.30	38.00
Beautiful deep wine rose red—large flowers.....	4.00	35.00
Tall light violet blue with touch of red in throat.....	4.30	38.00
NEW huge clear glistening orchid lavender with small cream white center.....	4.50	40.00

NOTICE: ORDER 250 OR MORE OF A VARIETY TO GET THE 1000 RATE.

SALMON-ORANGE SHADES

HOCHSOMMER
PEACH GOLD
PICARDY
POLYNESIAE

	100	1000
NEW lively orange-salmon. Yellow in throat.....	\$4.30	\$38.00
Tall sparkling salmon-orange with soft yellow throat. Slightly ruffled.....	4.30	38.00
Grand popular favorite. Beautiful apricot-salmon.....	4.00	35.00
Spectacular, new tall salmon. Slightly ruffled.....	4.00	35.00

YELLOW SHADES

BELLE JUANE
BOUTON D'OR
GOLD
HOPMAN'S GLORY
LADY JANE
YELLOW HERALD

	100	1000
Sparkling rich golden yellow, many flowers.....	4.30	38.00
Attractive ruffled clear yellow. Excellent cut flower.....	4.00	35.00
Dazzling rich golden-yellow. Finest yellow there is.....	4.30	38.00
Large exhibition, clear yellow. Tall spikes.....	4.00	35.00
Huge chartreuse yellow. Florists' favorite.....	4.00	35.00
Grand clear lemon yellow, tall.....	4.00	35.00

WHITE SHADES

ALASKA
FLORENCE NIGHTINGALE
JUNE BELLS
MOTHER FISCHER
SNOWDRIFT
SNOW PRINCESS

	100	1000
Striking pure white. Huge flowers.....	4.30	38.00
Sensational large glistening pure white.....	4.00	35.00
Huge ruffled white, excellent commercial variety.....	4.30	38.00
Beautiful tall ruffled handsome white—extra fine for cut.....	4.30	38.00
NEW—a great show winner—very heavily ruffled pure white.....	4.50	40.00
Distinctive large white with cream throat.....	4.00	35.00

BI-COLOR & SMOKEY SHADES

COLUMBIA
PACTOLUS
SPOTLIGHT
FIRE OPAL
HIGH FINANCE
MORNING KISS
MOTHER MACHREE
SHEHERAZADE

	100	1000
Clear creamy white, edged with lively rose. Improved Corona.....	4.30	38.00
Striking color combination of clear apricot yellow with large red throat.....	4.30	38.00
Gorgeous golden yellow with bright scarlet throat.....	4.30	38.00
NEW—dazzling ruffled fiery orange with golden yellow throat.....	4.50	40.00
NEW—huge smokey light orange gray with cream throat—one of the best smokies.....	4.30	38.00
Large pure white with deep lavender red throat.....	4.00	35.00
Best smokey rose variety—improved with yellow throat.....	4.30	38.00
Large cream with light pink tinge and streak—strawberry throat.....	4.00	35.00
Very unusual and outstanding.....	4.00	35.00
NEW—pure glistening white with rich red throat ruffled.....	4.50	40.00

"CALIFLORA" MIXTURE

Carefully blended mixture of equal quantities of over 25 varieties of both standard and new. Will produce magnificent blooms.	4.00	35.00
Second size 1 $\frac{3}{8}$ "—1 $\frac{5}{8}$ "	3.00	25.00

NOTICE: ORDER 250 OR MORE OF A VARIETY TO GET THE 1000 RATE.

Competition Special Collection

Large Second Size—1 $\frac{3}{8}$ " to 1 $\frac{5}{8}$ " Corms—HIGH CROWN, One Year from Bulblets. This is the size just under our Extra Large Bulbs and are the same clean, treated stock.

PACKED 250 IN A CARTON WITH LARGE 14" x 6" FULL COLORED PICTURE OF EACH VARIETY.

COLLECTION OF 2500 Bulbs—250 Each of 10 Varieties at \$25.00 per 1000. Our Selection in a Full Range of Colors in Above Varieties.

QUANTITY COLLECTION—5000 Bulbs—500 each of 10 Varieties for \$23.50 per 1000.

DAVIDS & ROYSTON BULB CO., INC.

Phones TUCKER 1625 — VANDIKE 4774

824 WALL STREET

LOS ANGELES 14, CALIF.

All-American GLADS

LAST YEAR THE FIRST TWO "ALL-AMERICANS" WERE INTRODUCED AND WIDELY ACCLAIMED ALL OVER THE NATION. NOW! HERE ARE THE 1957 RELEASES AT NEW LOW PRICES.

★ MAYTIME

THE GRACEFULLY RUFFLED DEEP, PURE PINK FLORETS WITH THEIR CONTRASTING LARGE WHITE THROATS BRINGS TO MAYTIME A FRESHNESS SELDOM SEEN IN GLADIOLUS. THIS BRIGHTLY COLORED GLAD GROWS 5½ FT. TALL, HAS OVER 20 FLORETS AND IS VERY EASY TO GROW.

★ CARIBBEAN

THE FIRST DISTINCTLY RUFFLED BLUE GLADIOLUS. THE DELICATE BLUE FLORETS OF THIS EXCITING NOVELTY PRESENT THEMSELVES IN FORMAL DOUBLE ROW PLACEMENT OF EXTREMELY LONG FLOWERHEADS. THE UNUSUAL COLORING OF BLUE VIOLET PETALS, DEEP VIOLET THROAT AND SMALL CREAM SPUR MAKE THIS GLAD A SURE FIRE WINNER AT SHOWS.

1956 INTRODUCTIONS

★ ROYAL STEWART

A TRULY REMARKABLE NEW GLADIOLUS VARIETY. THE COLOR IS A GLISTENING CLEAR LIGHT RED. THE FLOWERS ARE LIGHTLY RUFFLED. ROYAL STEWART WILL GROW TO A HEIGHT OF 5 FEET, HAVE OVER 20 FLOWERS PER STEM AND EACH INDIVIDUAL FLOWER IS HUGE—ONLY ONE WORD DESCRIBES THIS GLAD . . . **OUTSTANDING!**

★ APPLE BLOSSOM

A GLAD WITH UNUSUAL DELICATE COLORING—THE MAIN COLOR IS SNOWY WHITE WITH A FAINT TOUCH OF CREAM IN THE THROAT. EXQUISITE FLUSH OR PICOTEE HALO OF COOL ROSE PINK AT THE EDGES OF THE PETALS. IT IS A VIGOROUS GROWER, GOING TO 5 FEET AND HAVING OVER 20 TRIMLY TAILORED FLOWERS PER STEM.

A tremendous nation wide publicity program will create hundreds of thousands of prospects for these glads. You can cash in on this tremendous potential by stocking the 4 All Americans and having them available for your customers. Ready in November in plenty of time for fall, Christmas and spring sales.

SIZE

The same extra large high crown No. 1 bulbs as our "Califlora" Glads.

PACKAGING

Bulbs will be packaged in bags, one bulb to a bag. Bags will be labelled with the variety name, color, description, and patent number. Cultural instructions will be included. **Large Full Color Banner and Pictures with each order.**

PRICE

12 to 24 bulbs	30c each
25 to 49 bulbs	27½c each
50 to 99 bulbs	25c each
100 to 499 bulbs	22½c each
500 or more	20c each

(Prices are for single varieties or combination of varieties—
no less than 6 of a variety)

SUGGESTED RETAIL PRICE

50c each — \$2.50 for six — \$5.00 for twelve.

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